

FOR IMMEDIATE RELEASE

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Tuck these wise words into your pocket



Dream big, but furnish
 your castle in the sky
 room by room.

Dream it. Believe it. Then work
 your patootie off every single day,
 and you just might achieve it. Take
 one step at a time toward the goal.

Fans of EllynAnne Geisel and *The Apron Book* will be delighted with *Apronisms: Pocket Wisdom for Every Day* (Andrews McMeel Publishing, \$5.99, March 2008), a beautiful gift book filled with the no-nonsense, down-home, and good-humored aphorisms that steer EllynAnne through life.

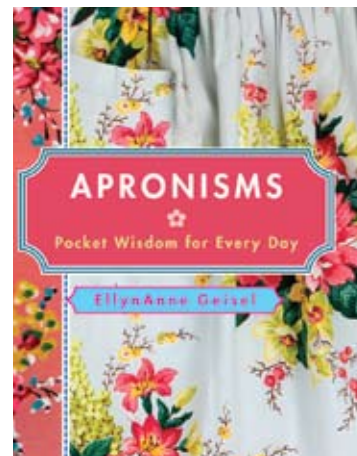
In *Apronisms*, she shares “thoughts, observations, advice, and tips I’ve gathered over the years and put them all

Don’t miss EllynAnne’s *The Kitchen Linens Book*, coming in spring 2009!

in one place, like one big apron pocket. From the specific to the impressionistic, the ideas are now collected here for

safekeeping in your own heart.”

This adorable little book is a perfect companion to *The Apron Book*, reminiscent of its beautiful design and filled with quotes, photographs, and heartfelt memories.



About EllynAnne Geisel

EllynAnne first tied on domestic armor in 2000 while writing an article about aprons and was struck by the history she knew must be woven into the fabric of that vintage garment. Since then she has gathered more than 400 aprons and apron memories from across America. From those stories EllynAnne curated and wrote *Apron Chronicles*, a traveling exhibit managed by The Women’s Museum of Dallas, and wrote the award-winning *The Apron Book: Making, Wearing, and Sharing a Bit of Cloth and Comfort*, now in its sixth printing. She also creates vintage designs for her company, Apron Memories®, and created Tie One On Day, recognized by *Chase’s Calendar of Events* annually on Thanksgiving eve in celebration of the humble apron. She has been featured on *CBS News Sunday Morning* and NPR’s *Weekend All Things Considered*. EllynAnne, the mother of two sons, lives with her husband in Pueblo, CO. www.apronmemories.com

Apronisms: Pocket Wisdom for Every Day

By EllynAnne Geisel • Andrews McMeel Publishing, LLC • Price: \$5.99 (\$6.99 Canada)
 ISBN: 978-0-7407-7124-8 • Hardcover: 3 x 3 9/16, 80 pages • Publicity begins March 2008